

Youth at the Top 2018

12 July 2018 - 4th Edition

PROJECT SHEET

I. The Event

A rendezvous in the mountains aimed at young people in every Alpine country and in the Carpathians on a single date- 12th July 2018.

Youth at the Top has a highly symbolic dimension: hundreds of young people can experience and live the mountains on the same date.

Youth at the Top 2018 includes:

- A hike with a night in the mountains with groups of young people
- Educational activities to let the younger generation discover and experience the Alpine and Carpathian natural and cultural heritage
- A thematic action on the topic “Climate Change and its Effects on Mountain Ecosystems”
- Common communication tools shared with all the partner organisations
- An artistic rendering of the operation, striking and understandable on an international level

II. Aims

- To strengthen the relationship of the younger generation with nature and the protected area
- To raise awareness of young people about nature protection and conservation
- To reinforce in young people the feeling of belonging to one common area, the Alps, as well as their feeling of being part of the European area
- To reinforce the notion of solidarity and share a moment in a group with the young participants
- To mobilise Alpine stakeholders around a unique, unifying operation
- To make visible the educational initiatives of the Alpine protected areas and of all the organisations taking part in the event

III. Target

Formal or non-formal groups of young people aged **from 6 to around 25 years old**.

Groups of young people living in the Alpine valleys or with fewer social/economic opportunities are highly encouraged to get involved.

IV. Activities

A common general framework is given. However, the development of Youth at the Top at local level is flexible; it depends on the needs and the aims of each group of young people and the educational approach of the adult responsible for the event.

During the day

- Going outside for a walk or a trek and reach a summit, a mountain hut or a refuge;
- Enhancing the ascent with games or nature-spotting activities;
- Sensitising the participants by an activity related to the negative effects of climate change (all the organisations registered will be provided with a collection of activities on the topic – **Appendix 3**);
- Sensitising and disseminating knowledge about the common cultural and natural heritage of the Alps via the pedagogical tool “The Alps in my Backpack” (**Appendix 2**) ;

During the night time

- Experiencing **the mountains** and nature with the group of young people via
 - gazing at the stars;
 - observing the mountains at twilight or at dawn;
 - going on a night walk;
 - making a fire (if allowed in the protected area) and sharing tales around the fire;

During and after the event

The young participants are involved in an artistic action. They express themselves on the official topic of the 4th edition of Youth at the Top: “Climate Change and its Effects on Mountain Biodiversity”.

The tools suggested for the artistic expression: videos, sound, interviews, drawing, painting, writing or theatre, songs, slam, music, dance, land art etc.

Images go through the language barrier. For this reason, all the artistic works will be shared among all the participants of the events via the common communication tools.

V. Communication

Each organisation that is registered as a partner for Youth at the Top 2018 has at its disposal

Common communication tools

- A common graphic identity: the Youth at the Top logo (available for download [here](#))
- An official website www.youth-at-the-top.org in 5 languages including:
 - an event session in which is presented briefly each local event/ per country
 - an interactive map of the Alps and Carpathians on which each local event is visible
- A common customized poster
- A Facebook and Instagram page administered by ALPARC

<https://www.facebook.com/YATevent>

<https://www.instagram.com/alparc.network>

All the partners are invited to make use of these social networks tools to communicate with the young

Shared communication material

Each organisation registered officially as a partner of the event commits itself to:

- communicating locally about its action via press release, articles or social network and to sharing/informing about the material (link, articles etc) with ALPARC
- sharing some communicational material with ALPARC according to the details described in the Appendix Sheet 1 (available below)
- taking part in the online survey after the event. The feedback collected after the event will support us to improve the event for the next edition.



Youth at the Top 2017 Nationalpark Hohe Tauern Kärnten © Johann Keuschnig



Youth at the Top 2017 ©Mala Fatra National Park_Jurik - Slovakia

VI. Technical Partnerships & Financial Support

The 4th Edition of Youth at the Top is coordinated by ALPARC – The Alpine Network of Protected Areas, with the financial support of the German Ministry for the Environment. ALPARC is responsible for the general management and international communication of the project. In particular: ALPARC collects the registration form, shares and updates the common communication tools and is responsible for the regular update of the website and social networks.

The event is an idea of the “Working group on Mountain oriented education in the Alps” coordinated by ALPARC and Educ’Alpes for France

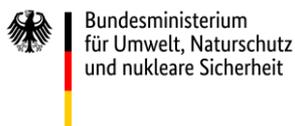
The CNPA coordinates the action (communication at local level) in the Carpathians.

Technical partnerships with other networks or organisations working at national/regional level in other Alpine countries are possible. ALPARC is open for new partnerships in the different alpine countries.



Youth at the Top 2017 @Parco delle Orobie Valtellinesi - Italy

The 4th Edition of Youth at the Top is organized by ALPARC with the financial support of the German Ministry of the Environment and the Principality of Monaco.



In partnership with

